

# Small Steps, Big Impact

AFROBEAT, PLUGGNB, AND  
RAP ARTIST

*Hustle, passion, and  
dedication—my music  
is the sound of my  
grind.*

## BIOGRAPHY



OB1, a 17-year-old musician, is swiftly making his mark in the music industry by blending genres like afrobeat, pluggnb, and rap. His musical odyssey, initiated at the tender age of three with piano lessons arranged by his supportive mother, has blossomed into a multi-faceted career, including accolades such as Gold medalist in the Brass instrument competition and Silver medalist in singing at the Royal Ascot Music Festival.

With an unwavering faith in God and a strong family support system, OB1 is poised to release his EP in 2024, while balancing his high school studies and nurturing his burgeoning music career. His new single and music video, "Angel," features his friends and family, reflecting his belief in unity, faith, and the presence of angels in our lives. OB1's journey is not only a testament to his talent but also to his dedication and the power of a nurturing family environment.

## CAREER HIGHLIGHTS

At just 17 years old, OB1 is already making significant waves in the music industry as an Afrobeat, PluggnB, and rap artist. With a unique blend of genres and a distinctive sound, OB1 has quickly captured the attention of fans and industry professionals alike.

One of his most notable achievements includes the release of his latest single, "Hussle," which garnered significant recognition by being played on BBC Music Introducing Sussex & Surrey. This milestone not only highlights his growing popularity but also showcases his ability to create impactful music that resonates with a broad audience.

OB1's dedication to his craft and his relentless hustle are evident in every track he produces, positioning him as a rising star to watch in the music scene.

OB1

HUSSLE

THURSDAY

02.05.2024

8:00pm - 10:00pm



BBC MUSIC  
introducing...

SUSSEX &  
SURREY



# AFRO-FUSION

## Love & Life EP Pre-release Listening Concert

OB1 has been steadily rising as a formidable talent in the Afrobeats, PluggnB, and rap scenes. At just 17, he's already making waves with his unique sound and undeniable stage presence. Recently, OB1 delivered a standout performance at the Afro-Fusion Love & Life EP Pre-release Listening Concert.

This event was particularly special as he shared the stage with his mother and manager in her first-ever event, creating a powerful full-circle moment. OB1's growing influence is further solidified by the recent play of his single "Hussle" on BBC Music Introducing Sussex & Surrey. His journey is one to watch closely as he continues to push boundaries and connect with audiences on a global scale.

# PRESS PHOTOS



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# MUSIC RELEASE

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